

*“You will only be remembered for two things: the problems you solve or the ones you create.”*

MIKE MURDOCK

The quality of a person’s life can be measured by their ability to solve problems – but sometimes the harder they try, the more resistant the solution becomes.

It is easy to just look at the obvious, without looking at what lies beneath the surface.

There are two sides to everything - the Yin and the Yang. When you integrate Eastern wisdom with Western science, you will tap into the true nature of your mind and allow it to flow.

As the underlying resistance dissolves, aligning your future with what already has worked well for you in the past will allow a solution mindset to naturally emerge.

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**The Little Book of Big Leverage** will simplify and multiply your problem solving abilities by:

- 1) Providing a **tried and tested** way to make the smallest daily changes... the best investments you could make that will pay dividends over your lifetime.
- 2) Sharing a rarely studied technique to tap into the fluid nature of your subconscious mind... the simplicity of which will **truly amaze** you.
- 3) Transforming problems from obstacles to be avoided... into **opportunities** to be fully utilised.

When you apply leverage to your thinking as nature intended, you will apply a measure of control over where you want to take your life and what you will be remembered for.

**The Little Book of Big Leverage**  
by Kieran O’Connor

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**Kieran O’Connor** brings together the precision of a chartered design engineer and the fluidity of a martial arts expert.

From an early age, he has been intrigued by the sciences and has searched worldwide to understand the underlying mechanics of how things work especially the fundamentals of the human mind.

**You will find yourself:**

Experiencing the **force to fluidity formula** that will allow you to find your path of least resistance.

Removing any mental fatigue to fully access the **mechanisms of your mind**.

Discovering your **psychological sweet spot** where problems naturally resolve themselves.

PSYCHOLOGY/  
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THE LITTLE BOOK OF BIG LEVERAGE

KIERAN O’CONNOR



*“We cannot solve our problems with the same thinking we used when we created them.”*

ALBERT EINSTEIN

# THE LITTLE BOOK OF BIG LEVERAGE

THE ART OF RELEASING THE RESISTANCE  
*to tap into your natural flow*

When you can’t change the facts -  
you can change your mindset!



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**KIERAN O’CONNOR**